

INGRAM'S 2025 PRINT AD AGREEMENT

2049 Wyandotte ■ Kansas City, Missouri 64108
 Phone: 816.842.9994 ■ Fax: 816.474.1111 ■ Ingrams.com ■ Advertising@Ingrams.com



CONTACT INFORMATION

Business/Organization: _____ General Phone: _____ General Fax: _____ Website: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Ads Authorized by: _____ Direct Phone: _____ Direct Fax: _____ Email: _____
 Assistant/Other: _____ Direct Phone: _____ Direct Fax: _____ Email: _____
 Ad Agency: _____ General Phone: _____ General Fax: _____ Website: _____
 Media Buyer: _____ Email: _____ Sr. Acc Rep: _____ Email: _____

8-11x12.5

COMMIT TO AT LEAST 8 AND UP TO 11 ISSUES IN INGRAM'S, ENJOY 24-36% OFF

✓	Monthly & Special Editions	Material Closing Date	Circle Preferred Ad Program. Clients may place different size ads in different issues. Half Page Full Page 2 Pages or Spread		
	January 2025	Tuesday, January 7	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	The Power Book (2025 Edition) January 2025	Tuesday, January 7	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	February 2025	Thursday, February 6	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	March 2025	Thursday, March 6	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	April 2025	Thursday, April 3	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	May 2025	Thursday, May 1	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	June 2025	Thursday, June 5	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	July 2025	Thursday, July 3	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	August 2025 – The Missouri Edition	Thursday, August 7	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	September 2025	Thursday, September 4	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	October 2025	Thursday, October 2	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	November 2025 – The Kansas Edition	Thursday, November 6	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	December 2025	Thursday, December 4	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net
	The Power Book (2026 Edition) December 2025	Thursday, December 4	1/2 pg 2900 gross/2465 net	Full pg 4460 gross/3791 net	2 Pages 6680 gross/5678 net

NOTE: Sponsorships as well as Ingram's Digital ad programs may be added and marketing agreements can be customized to accommodate clients preferences.

Total Annual Amount

REQUIREMENTS See Below

This Program Honored Through 2025

Quarterly Amount



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in each of the 14 magazines published in 2025.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The ALL-IN Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2024. 1.5%*no* interest on unpaid balances.
- No additional discounts are allowed. Ad agencies are asked to work directly with their clients for their placement fees. The above prices are net.

Acceptance of Advertising Program

Special Instructions:

By: _____ Date: _____
 Advertising Company: _____
 Accepted By: _____ (Ingram's) Date: _____

Advertisers or Ad Agencies May Enjoy 15% Discount with Payment in Advance or Upon Completion of Issue