

INGRAM'S 2025 PRINT AD AGREEMENT

2049 Wyandotte ■ Kansas City, Missouri 64108
 Phone: 816.842.9994 ■ Fax: 816.474.1111 ■ Ingrams.com ■ Advertising@Ingrams.com



CONTACT INFORMATION

Business/Organization: _____ General Phone: _____ General Fax: _____ Website: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Ads Authorized by: _____ Direct Phone: _____ Direct Fax: _____ Email: _____
 Assistant/Other: _____ Direct Phone: _____ Direct Fax: _____ Email: _____
 Ad Agency: _____ General Phone: _____ General Fax: _____ Website: _____
 Media Buyer: _____ Email: _____ Sr. Acc Rep: _____ Email: _____



**COMMIT TO ALL 14 ISSUES
 IN INGRAM'S, ENJOY 50% OFF**

✓	Monthly & Special Editions	Material Closing Date	Circle Preferred Ad Program. Clients may place different size ads in different issues.		
			Half Page	Full Page	2 Pages or Spread
✓	January 2025	Tuesday, January 7	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	The Power Book (2025 Edition) January 2025	Tuesday, January 7	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	February 2025	Thursday, February 6	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	March 2025	Thursday, March 6	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	April 2025	Thursday, April 3	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	May 2025	Thursday, May 1	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	June 2025	Thursday, June 5	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	July 2025	Thursday, July 3	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	August 2025 – The Missouri Edition	Thursday, August 7	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	September 2025	Thursday, September 4	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	October 2025	Thursday, October 2	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	November 2025 – The Kansas Edition	Thursday, November 6	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	December 2025	Thursday, December 4	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net
✓	The Power Book (2025 Edition) December 2025	Thursday, December 4	1/2 pg 1894 gross/1610 net	Full pg 2929 gross/2490 net	2 Pages 5235 gross/4450 net

NOTE: Sponsorships as well as Ingram's Digital ad programs may be added and marketing agreements can be customized to accommodate clients preferences.

Total Annual Amount

REQUIREMENTS See Below

This Program Honored Through 2025

Quarterly Amount



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in each of the 14 magazines published in 2025.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The ALL-IN Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2024. 1.5%/mo interest on unpaid balances.
- No additional discounts are allowed. Ad agencies are asked to work directly with their clients for their placement fees. The above prices are net.

Acceptance of Advertising Program

Special Instructions:

By: _____ Date: _____
 Advertising Company: _____
 Accepted By: _____ (Ingram's) Date: _____

Advertisers or Ad Agencies May Enjoy 15% Discount with Payment in Advance or Upon Completion of Issue