

# INGRAM'S 2025 PRINT AD AGREEMENT

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## CONTACT INFORMATION

Business/Organization: \_\_\_\_\_ General Phone: \_\_\_\_\_ General Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Ads Authorized by: \_\_\_\_\_ Direct Phone: \_\_\_\_\_ Direct Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Assistant/Other: \_\_\_\_\_ Direct Phone: \_\_\_\_\_ Direct Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Ad Agency: \_\_\_\_\_ General Phone: \_\_\_\_\_ General Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
 Media Buyer: \_\_\_\_\_ Email: \_\_\_\_\_ Sr. Acc Rep: \_\_\_\_\_ Email: \_\_\_\_\_

# 12-13x'25

**COMMIT TO AT LEAST 12 AND UP TO 13 ISSUES IN INGRAM'S, ENJOY 25-38% OFF**

✓	Monthly & Special Editions	Material Closing Date	Circle Preferred Ad Program. Clients may place different size ads in different issues.		
			Half Page	Full Page	2 Pages or Spread
	January 2025	Tuesday, January 7	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	The Power Book (2025 Edition) January 2025	Tuesday, January 7	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	February 2025	Thursday, February 6	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	March 2025	Thursday, March 6	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	April 2025	Thursday, April 3	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	May 2025	Thursday, May 1	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	June 2025	Thursday, June 5	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	July 2025	Thursday, July 3	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	August 2025 – The Missouri Edition	Thursday, August 7	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	September 2025	Thursday, September 4	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	October 2025	Thursday, October 2	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	November 2025 – The Kansas Edition	Thursday, November 6	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	December 2025	Thursday, December 4	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net
	The Power Book (2025 Edition) December 2025	Thursday, December 4	1/2 pg 2840 gross/2414 net	Full pg 4260 gross/3621 net	2 Pages 6460 gross/5491 net

**NOTE:** Sponsorships as well as Ingram's Digital ad programs may be added and marketing agreements can be customized to accommodate clients preferences.

**Total Annual Amount**

**REQUIREMENTS** See Below

**This Program Honored Through 2025**

**Quarterly Amount**



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in each of the 14 magazines published in 2025.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The ALL-IN Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2024. 1.5%mo interest on unpaid balances.
- No additional discounts are allowed. Ad agencies are asked to work directly with their clients for their placement fees. The above prices are net.

### Acceptance of Advertising Program

### Special Instructions:

By: \_\_\_\_\_ Date: \_\_\_\_\_  
 Advertising Company: \_\_\_\_\_  
 Accepted By: \_\_\_\_\_ (Ingram's) Date: \_\_\_\_\_

Advertisers or Ad Agencies May Enjoy 15% Discount with Payment in Advance or Upon Completion of Issue