2024 EDITORIAL and PLANNING CALENDAR

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INGRAM'S	SPECIAL EDITION	Jan	Feb	March	Apr	SPECIAL EDITION (May 2024)
EDITORIAL FEATURES AND OVERVIEW		Ingram's at 50: Cele- brating Half a Century of Business in KC Biggest Business Deals of 2023	Employers of Choice (Work Force Edition) Ingram's Employers' Hiring Guide	The Ingram's 100: The KC Area's Top Private Companies	Ingram's 2024 Leadership Edition The 40 We Missed	Ingram's 50 Anniver- sary Special Edition The Players: Legends of Business
INGRAM'S AWARDS Competition and Recognition Programs	BOOK & LEADS & LUSTS	Executive of the Year (and C-Suite Awards) Milestones (2023-24) Corporate Anniversaries	Icons of Education Heroes in Healthcare	Best Companies to Work For	40 Under Forty The 26th Year Alumni of the Year	The Power Players The Corporate Giants The Most Impactful Developments/Deals
INGRAM'S MONTHLY EDITIONS	THE POWER BOOK	INGRAM'S	INGRAMS	INGRAM'S	INGRAMS	INGRAM'S
Editorial Columns Between the Lines: Jack Cashill Beflections: Dennis Boone In a Nutshell: Ken Herman Between the Lines: Jack Cashill Beflections: Mealth Management Small Business Adviser Technology Of Counsel Sales & Marketing Financial Adviser	I Influential Ingram's 250 Women Executives - KC 40 Under Forty Best Companies to Work For Corporate Report 100 Best of Business Kansas City			TOP PRIVATE SECTOR COMPANIES		A dearent bereiten ander Bereiten an
INDUSTRY OUTLOOK AND ED ASSEMBLIES	II Community Ingram's 2020 Community Calendar Non-Profit Organizations Foundations and Charitable Trusts	Construction and Design Industry Outlook	Healthcare and Insurance Industry Outlook	Legal Industry Outlook	Banking and Financial Services Industry Outlook	Greater Kansas City Business Icons General Assembly and Special Report
QUARTERLY REPORTS	Airlines Serving KCl Airports Elected Officials (City) Elected Officials (County, State, Federal) Military Installations	Construction and Development Q1 Quarterly Report	Education and the Workforce Q1 Quarterly Report	Banking and Financial Services Q4 Quarterly Report	Healthcare and Insurance Q2 Quarterly Report	Ingram's is pleased to soon unveil the
EMPLOYERS SERIES	Veteran Support Organizations III Business Services Accounting, Consulting Firms Law Firms	Cost Control: Salaries and Benefits	Filling the Talent Pipeline	Trends in Training	Managing the Multi-Generation Work Force	largest and most impactful publi- cation of the last half century.
HISTORIC SERIES	Economic Development Agencies Chambers of Commerce Ad Agencies and Marketing Firm Digital Marketing Firms	A Half-Century of Business in KC Region (Intro to 2024 Series)	Regional Business: 1974 through 1979	Regional Business: 1980 through 1989	Regional Business: 1990 through 1999	It is our honor and privilege to serve as
NEW POWER BREAKFAST SERIES & INGRAM'S COMMUNITY CARES	Largest Employers Labor Unions Private Companies Public Companies Public Sector Employers	2024 Economic Forecast and Jobs Outlook	Ingram's Community Cares: • Work Force	Ingram's Community Cares: • Crime Prevention	The Life Sciences Human ■ Plant ■ Animal	a steward of busi- ness throughout the greater KC region and the states of
SPECIAL RATES (Sponsored Events and Ad Sections)	Staffing Agencies Minority-Owned Businesses Women-Owned Businesses Hotels Convention & Meeting Space	Power Breakfast Series Q1			Power Breakfast Series 02	Missouri and Kansas. As KC prepares to
INGRAM'S MONTHLY EXPERT Q&A	Private and Public Golf Clubs Small Business Development Centers IV Financial Services Banks (ranked by Branches)	Expert Q&A: Timing Your Project	Expert Q&A: Creating Next- Generation Jobs	Expert Q&A: Best Practices in Hiring, Onboarding	Expert Q&A: Leadership Service Strategies	showcase on the world stage the World Cup in 2026,
INGRAM'S MONTHLY LEADS & LISTS (includes the Greater Kansas City area and often times statewide MO and KS)	Banks (Ranked by Assets) SBA Lenders Mortgage Companies Credit Unions Wealth Management Firms Independent Insurance Agencies Venture Capital Firms V Education and Healthcare Private Colleges and Universities (Indergrad) Private Colleges and Universities (Graduate) Public Colleges and Universities (Graduate) Public Soffeges and Universities (Graduate) Public Soffeges and Universities (Graduate) MBA Pronzems	 Top Area Architecture Firms Top Area Labor Unions Top Area Chambers of Commerce Top Area Economic Development Agencies Top Area Utilities 	 Private Colleges and Universities (Undergrad) Public Colleges and Universities (Undergrad) Community Colleges Tech Schools/Colleges Independent Insurance Agencies Assisted Living Facilities Home Health Agencies 	 Top Public Cos. Top Area Commercial Realtors (Space) Top Area General Contractors Top Area Engineering Firms (Engineers) Residential Real Estate Companies Top Area Home Builders 	 Top Accounting & Consulting Firms Top Area Law Firms (ranked by # attorneys) Top Area Hospitals and Medical Centers (Admissions) Top Area Health Insurance Providers Nursing Programs Top Area Independent Insurance Agencies 	Ingam's is prepared to crush it in 2024 and we invite your organization to join us in each of 14 spectacular editions. ALL-IN 1924 SPONSORSHIP OPPORTUNITIES
AD/MATERIALS DEADLINE DISTRIBUTION DATE	Public Colleges and Universities (Graduate) MBA Programs Community Colleges Technical Schools & Colleges Public School Districts Private High Schools Nursion Paraceme	Friday, January 12 Wednesday, January 17	Thursday, February 15 Monday, February 19	Friday, March 15 Wednesday, March 20	Thursday, April 11 Tuesday, April 16	Friday, May 17 Wednesday, May 22
YOU'RE INVITED! Ingram's is respected nation- ally to be among the best pub- lishers of anniversary and spec- ial editions. We <i>really</i> try hard	Public School Districts Private High Schools Nursing Programs Hospitals & Medical Centers Health Insures Home Health Care Agencies Assisted Living Communities Retirement Communities VI Construction and Real Estate	In May 2024, Ing feature 50 years o	EDITIONS CO gram's 50th Annivers of greater Kansas Cit	sary Special Edition ty business. This spe	will ecial	RAMS

ally to be among the best publishers of anniversary and special editions. We *really* try hard to exceed expectations. In 2024 *Ingram's* team will be on the front lines to bring valued readers and patrons the most ambitious and well-planned series of publications, events, assemblies and digital offerings in the history of *Ingram's*. Be ALL-IN '24.

available through Friday, May 17, 2024.
 available through Friday, May 17, 2024.
 HISTORIC SERIES Ingram's editors will archive each of the six decades beginning with the 1970s and we'll show-case the biggest players, most impactful companies and significant events that have shaped the region over half a century.

altors (Sales) altors (Space long and rich history. Don't miss out on this opportunity to

participate with your marketing presence in this collector's

edition. Sponsorship and advertising opportunities are

Dual Issue Special Rate (40% OFF) with your ad in the December edition INGRAM'S 50TH ANNIVERSARY YEAR

ransportation, R ogistics &	July	SPECIAL EDITION (August 2024)	Sept	Oct	SPECIAL EDITION	Dec	SPECIAL EDITION
ogistics &			JCPL	ULI	(November 2024)	Dec	(December 2024)
	Retirement Planning		Ingram's 250	NEXT: (Plan the Future)		Ingram's Annual	POWER BOO
Varehousing T	Transitions	IBAGRAMS	Recognizing	High School Students, Administrators,	INGRAMS	Philanthropy Edition	FEATURING INGRAM'S AWARD WI
nfrastructure Update a	and M&A		Retiring C-Suite Legends	Counselors & Parents		Year in Review, 2024 Newsmakers	
	Corporate Report 100		The Most Powerful	Top Doctors	OF RAINSAS BUSINESS	Corporate	
	Best of Business	50 years	Business Executives in the Greater Kansas	20 in Their Twenties		Champions Philanthropist	
ainmakers K	Kansas City Awards	OF MISSOURI BUSINESS Destination Missouri	City Region		DestinationKansas	of the Year	
NGRAM'S	INGRAMS	Your Guide to Investing and Thriving in Missouri	INGRAM'S	INCRAM'S	Your Duide to Investing and Tarking in Kansas	INCPAM'S	BOOK & LEADS & LISTS
Achievement & Inspiration	Tousi to Fast Groundi -	DESTINATION		The Medical Edition	DESTINATION	· A Call	THE POWER BO
		MISSOURI		45 × 5	KANSAS	a serie contra	I Influential
1 A A A A A A A A A A A A A A A A A A A		Reserve Your Position	THE MOST POWERFUL		Reserve Your Position	Star IE	Ingram's 250 Women Executives - Kl
		The Power Players The Corporate Giants		WL OW LA	The Power Players The Corporate Giants	Pergy and Tarry Duna	40 Under Forty Best Companies to Wor Corporate Beport 100
20	The 38th Corporate Report 190	The Most Impactful Developments/Deals		A BULL AND DESCRIPTION	The Corporate Giants The Most Impactful Developments/Deals	Philanthropist of the Year	Corporate Report 100 Best of Business Kansa:
							II Community Ingram's 2020 Community Calendar
	Wealth Management	Missouri Economic Development	Ingram's 250 General Assembly	Education Industry Outlook	Kansas Economic Development	Philanthropy Industry Outlook	Community Calendar Non-Profit Organization Foundations and Charitable Trusts
	Industry Outlook	Assembly & Report	and Special Report	•	Assembly & Report	(Giving Back)	Charitable Trusts Airlines Serving KCI Airports
	Banking and Financial Services	50 Years of	Not Applicable	Education and the Workforce	50 Years of	Healthcare and Insurance	Flocted Officials (City)
	D3 Quarterly Report	Business in		Q4 Quarterly Report	Business in	Q4 Quarterly Report	Elected Officials (County, State, Federa Military Installations Veteran Support Organiza
valuating D Ion-Traditional S	De-Stressing Your	Missouri is the theme of this	Retaining Senior	The Changing	Kansas is the theme of this	Emerging Trends in	III Business Services Accounting, Consulting
lon-Traditional S andidates	Staff	anniversary edition	Leadership	Nature of DEI	anniversary edition	Use of Data and Al	Law Firms Economic Development
		of Destination Missouri. Ingram's		• • • • • • • • • • • • • • • • • • • •	of Destination Kansas. Ingram's	• • • • • • • • • • • • • • • • • • • •	Agencies Chambers of Commerce
egional Business: R 000 through 2009 2	Regional Business: 2010 through 2019	will archive half a	Not Applicable	Regional Business: 2020 through 2024	will archive half a	Not Applicable	Ad Agencies and Marketing Firm Digital Marketing Firms
-	-	century of the most impactful leaders,		-	century of the most impactful leaders,		Largest Employers Labor Unions
	Commercial	corporate giants	Ingram's	Healthcare,	corporate giants	Ingram's	Private Companies Public Companies Public Sector Employer
Diversity, Equity C	Real Estate and Construction	and developments that have shaped	Community Cares: • Corporate Civic	Benefits and Insurance	and developments that have shaped	Community Cares: Employee	Staffing Agencies Minority-Owned Busine Women-Owned Busine Hotels
nd Inclusion	Power Breakfast	the Show-Me	Engagement	Power Breakfast	the Sunflower	Engagement in Philanthropy	Women-Owned Busine Hotels Convention & Meeting S
	Series Q3	State. This issue		Series Q4	State. This issue		Private and Public Golf Small Business Develo
	F	is published in col- laboration with	F	F	is published in col- laboration with	F	Centers
office Leasing B	Expert Q&A: Brand-Building	valued sponsors.	Expert Q&A: Succession	Expert Q&A: Small Business	valued sponsors.	Expert Q&A: Building a	Banks (ranked by Brand Banks (Ranked by Asse
rends T	Trends	National and Reg- ional Distribution.	Trends	Health Plans	National and Reg- ional Distribution.	Corporate Giving	IV Financial Services Banks (ranked by Branc Banks (Ranked by Asse SBA Lenders Mortgage Companies Credit Unions
	Top Area Banks		 Top Area Wealth Management Firms 	 Hospitals and Medical Centers 	Please Claim	 Top Area Foundations and Charitable Trusts 	Independent
Credit Unions	(Ranked by Branches) Mortgage Lenders	Please Claim Your Position!	Management Firms Biggest Private-	(by Revenues)	Your Position!	 Top Area Non-Profit Organizations 	Insurance Agencies Venture Capital Firms
Firms (Ranked by Rev)	Top Area Public & Private Golf Courses	SPONSORSHIP	Sector Employers Top Area Venture	Top Area Retirement Communities Top ARA Breaseners	SPONSORSHIP	Top Area Public-	V Education and Healthcare Private Colleges and Universities (Undergra Private Colleges and Universities (Graduate
Owned Businesses	 Airlines Serving KCI Airports in MO & KS 	OPPORTUNITIES	Capital Firms Top Area Digital	 Top MBA Programs Private College 	OPPORTUNITIES	Sector Employers Area Elected Officials	Universities (Undergr Private Colleges and
Top Area Minority- Owned Businesses	 Top Area Hotels Convention and 	Dual Issue Special Rate	Marketing Firms Top Area Ad &	Programs (Grad) Public College	Dual Issue Special Rate	(Fed, State, County) Elected Officials	Universities (Graduat Public Colleges and Universities (Undergr
Top Area Logistics Companies	Meeting Facilities	Dual Issue Special Rate (40% OFF) with your ad in July <i>or</i> September and inThe Missouri Edition	Marketing Agencies	Programs (Grad) Private High Schools	Dual Issue Special Rate (40% OFF) with your ad in October <i>or</i> November and in the Kansas Edition	(Cities)	Public Colleges and Universities (Graduate
		inThe Missouri Edition		Public School Districts	and in the Kansas Edition		MBA Programs Community Colleges
iday, June 14 TI	hursday, July 11	Friday, August 16	Friday, September 13	Thursday, October 10	Thursday, November 7	Friday, December 6	Universities (Graduate Public Colleges and Universities (Undergra Public Colleges and Universities (Graduate MBA Programs Community Colleges Technical Schools & Col Public School Districts Private High Schools Nursino Programs
ednesday, June 19 Tu	uesday, July 16	Wednesday, August 21	Wednesday, Sept. 18	Tuesday, October 15	Tuesday, November 12	Wednesday, Dec. 11	Hospitals & Medical Cer
							Health Insurers Home Health Care Ager Assisted Living Commun Retirement Communitie

50 YEARS OF BUSINESS IN THE GREAT STATES OF KANSAS AND MISSOURI

As Ingram's editors archive the history of the KC region, we'll refine the playbook from the May 50th anniversary edition and name the biggest players, most impactful companies and significant events that have shaped Kansas and Missouri over half a century. In August of 2024 we'll publish arguably the most significant publication to archive the history of business and the players throughout the state of Missouri and we'll do it again on behalf of the state of Kanssas in November. Businesses and organizations throughout both states are encouraged to reserve your ad position and to be a Sponsor of one these unique historic editions.





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Friday, December 6 Wednesday, Dec. 11