

# INGRAM'S 2024 PRINT AD AGREEMENT

**ALL-IN'24  
ACTION  
PLANNER**

2049 Wyandotte ■ Kansas City, Missouri 64108  
Phone: 816.842.9994 ■ Fax: 816.474.1111 ■ Ingrams.com ■ Advertising@Ingrams.com

## CONTACT INFORMATION

Business/Organization: \_\_\_\_\_ General Phone: \_\_\_\_\_ General Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Ads Authorized by: \_\_\_\_\_ Direct Phone: \_\_\_\_\_ Direct Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Assistant/Other: \_\_\_\_\_ Direct Phone: \_\_\_\_\_ Direct Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Ad Agency: \_\_\_\_\_ General Phone: \_\_\_\_\_ General Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
 Media Buyer: \_\_\_\_\_ Email: \_\_\_\_\_ Sr. Acc Rep: \_\_\_\_\_ Email: \_\_\_\_\_

# ALL-IN'24

**COMMIT TO ALL 14 ISSUES  
IN INGRAM'S, ENJOY 50% OFF**

✓	Monthly & Special Editions	Material Closing Date	Circle Preferred Ad Program. Clients may place different size ads in different issues.		
			Half Page	Full Page	2 Pages or Spread
	<b>The Power Book (2024 Edition)</b> January 2024	Friday, January 12	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>January 2024</b>	Friday, January 12	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>February 2024</b>	Thursday, February 8	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
✓	<b>March 50th Anniversary Edition</b>	Friday, March 15	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>April 2024</b>	Thursday, April 11	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>May 2024</b>	Thursday, May 9	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>June 2024 Destination Kansas</b>	Friday, June 14	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>July 2024</b>	Thursday, July 11	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>August 2024 Destination Missouri</b>	Thursday, August 6	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>September 2024</b>	Friday, September 13	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>October 2024</b>	Thursday, October 10	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>November 2024</b>	Thursday, November 7	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>December 2024</b>	Friday, December 6	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>The Power Book (2025 Edition)</b> December 2024	Friday, December 6	1/2 pg 1610 net	Full Page 2490 net	2 Pages 4450 net
	<b>NOTE:</b> Sponsorships as well as Ingram's Digital ad programs may be added and marketing agreements can be customized to accommodate clients preferences.		<b>Total Annual Amount</b>		
	<b>REQUIREMENTS</b> See Below	<b>This Program Honored Through Jan. 12'24</b>	<b>Quarterly Amount</b>		



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in at least 8 magazines published in 2024.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice and be credited.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The ALL-IN Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2023, 1.5% interest on unpaid balances.
- No additional discounts are allowed. Ad agencies are asked to work directly with their clients for their placement fees. The above prices are net

Acceptance of Advertising Program	
By: _____	Date: _____
Advertising Company: _____	
Accepted By: _____	(Ingram's) Date: _____

Special Instructions: