

INGRAM'S 2024 PRINT AD AGREEMENT

2049 Wyandotte ■ Kansas City, Missouri 64108
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**INGRAM'S
ACTION
PLANNER**

CONTACT INFORMATION

Business/Organization: _____	General Phone: _____	General Fax: _____	Website: _____
Address: _____	City: _____	State: _____	Zip: _____
Ads Authorized by: _____	Direct Phone: _____	Direct Fax: _____	Email: _____
Assistant/Other: _____	Direct Phone: _____	Direct Fax: _____	Email: _____
Ad Agency: _____	General Phone: _____	General Fax: _____	Website: _____
Media Buyer: _____	Email: _____	Sr. Acc Rep: _____	Email: _____



**COMMIT TO AT LEAST 4 AND UP TO 7
ISSUES IN INGRAM'S, ENJOY 20-24% OFF**

✓	Monthly & Special Editions	Material Closing Date	Circle Preferred Ad Program. Clients may place different size ads in different issues.		
			Half Page	Full Page	2 Pages or Spread
	The Power Book (2024 Edition) January 2024	Friday, January 12	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	January 2024	Friday, January 12	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	February 2024	Thursday, February 8	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
✓	March 50th Anniversary Edition	Friday, March 15	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	April 2024	Thursday, April 11	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	May 2024	Thursday, May 9	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	June 2024 Destination Kansas	Friday, June 14	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	July 2024	Thursday, July 11	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	August 2024 Destination Missouri	Thursday, August 6	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	September 2024	Friday, September 13	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	October 2024	Thursday, October 10	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	November 2024	Thursday, November 7	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	December 2024	Friday, December 6	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	The Power Book (2025 Edition) December 2024	Friday, December 6	1/2 pg 3060 gross	Full Page 4560 gross	2 Pages 7920 gross
	NOTE: Sponsorships as well as Ingram's Digital ad programs may be added and marketing agreements can be customized to accommodate clients preferences.		Total Annual Amount		
	REQUIREMENTS See Below	This Program Honored Throughout 2024	Quarterly Amount		



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in at least 4 magazines published in 2024.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice and be credited.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The 4-7X Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2023. 1.5% interest on unpaid balances.
- No additional discounts are allowed.

Acceptance of Advertising Program	
By: _____	Date: _____
Advertising Company: _____	
Accepted By: _____	(Ingram's) Date: _____

Special Instructions:
Advertisers or Ad Agencies May Enjoy 15% Discount with Payment in Advance or Upon Completion of Issue