

MISSOURI'S AND KANSAS' BUSINESS MEDIA

INGRAM'S

THE 50TH YEAR

print + digital
2024 **MEDIA KIT**

EDITORIAL AND PLANNING CALENDAR

50

ALL-IN '24!

COMMIT TO 14 ISSUES ■ ENJOY 50% OFF



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From left to right: Will Crow, Jack Cashill, Dennis Boone, Michelle Sweeney, Joe Sweeney, John Ward, Nancie Boland, Mette Kramer and Traci Faulk. Not in the Photo: Jim Ryan

Joe Sweeney
Editor-in-Chief & Publisher
JSweeney@Ingrams.com
816.842.9994 ■ 816.679.1828
28th Year

Michelle Sweeney
Senior VP, Sales Director
MSweeney@Ingrams.com
816.268.6413 ■ 816.678.1828
28th Year

Mette Kramer
Office Administrator/Executive Asst.
MKramer@Ingrams.com
816.268.6422
1st Year

Jim Ryan
Controller
Operations@Ingrams.com
816.268.6401
28th Year

Dennis Boone
Editorial Director
DBoone@Ingrams.com
816.268.6402
16th Year

Jack Cashill
Senior Editor
Editorial@Ingrams.com
816.842.9994
37th Year

Traci Faulk
Art Director
Production@Ingrams.com
816.268.6429
19th Year

Will Crow
Digital Editor
WCrow@Ingrams.com
816.268.6415
1st Year

John Ward
Researcher
JWard@Ingrams.com
816.268.6410
1st Year

Nancie Boland
Copy Editor
Editorial@Ingrams.com
816.842.9994
2nd Year

On behalf of our team of journalists, we're honored to serve as your steward of business. Our team has more than 160 combined years working at *Ingram's*. We take great pride in serving the business community and one of the most exciting markets and regions in North America. Please join us on what we strongly believe will be the greatest year of *Ingram's* history.

All-In at 50

CEOs. Presidents. Owners. High net-worth individuals and families. Decision-makers throughout the bi-state region, Midwest, and many beyond. When you want to reach them, no medium in Missouri or Kansas helps make that connection the way *Ingram's* does. That's not a boast: It's been demonstrated time and again and year-after-year through audits, readership surveys and our own deep relationships with business executives that, in many cases, go back decades.

Five decades, in some cases. In 2024, *Ingram's* will mark a half-century of bringing its unique brand of news coverage to the greater Kansas City area business community and to executive leadership throughout the Missouri and Kansas bi-state region. If your mission is to connect with them, *Ingram's* Print + Digital is your best bet for achieving success. We invite you to join us in a year-long celebration of those connections by partnering with us as a sponsor and advertising in *Ingram's* Magazine and among various channels of *Ingram's* Digital. In committing to ads in 14 issues, your organization will enjoy the most affordable rates ever. In fact, for the first time in half a century, companies can enjoy 50% OFF Print and/or Digital advertising programs. *This is the first time this offer has ever been made . . . and it's the last time we'll ever offer it again!* We're All-In in 2024 and hope your organization will be too.

When business owners and executives look to us for information on the people and companies that are driving business growth in this region, you have a rare opportunity to reach an influential audience of strategic thinkers and high-level decision-makers. There's no better way to ensure that your marketing and communication dollars are hitting their intended mark. How do we do it? Think about it:

- We provide an unmatched editorial approach with our recurring coverage of key business silos in this region, including—but by no means limited to—construction, development and real estate, banking and financial services, health care and insurance, work-force training and education, innovation and more.

- We pioneered the C-level Industry Outlook and Economic Development series, drawing together thought leaders across business disciplines to assess current economic trends, challenges and opportunities.

- We introduce high achievers to the broader market through a well-defined and meticulously executed awards program that spotlights both individuals and corporate performance. Among them: our hugely popular 40 Under Forty, Best Companies to Work For, Corporate Report 100 ranking of the region's fastest-growing companies, and more than a dozen others.

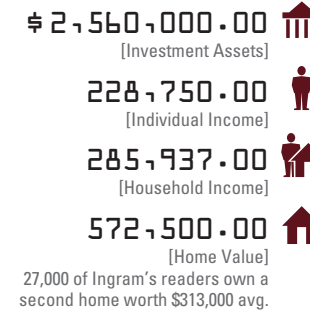
- We provide valuable business intelligence with our industry ranking lists that tell you who the top performers are across more than 50 business sectors and disciplines, from the largest general contractors and law firms to the top accounting and engineering firms, hospitals, MBA programs, banks and many others.

No matter what their motivation is, when business executives come to *Ingram's*, the people tasked with making the big decisions are coming here for answers. Make your marketing message one of them and join us on this exciting journey as we showcase 50 years of business throughout the greater Kansas City region as well as throughout the great states of Missouri and Kansas.

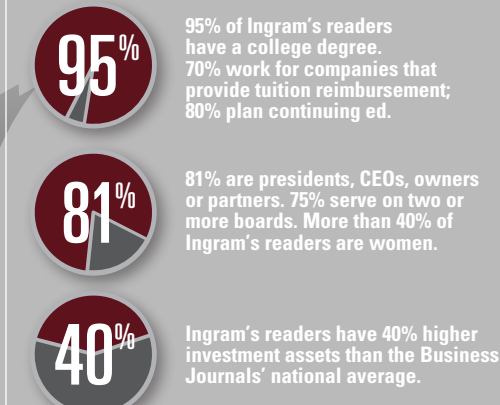
No Business Publication in Missouri or Kansas Comes Close to Delivering Impact and Value Like Ingram's Does . . . And Has For 50 Years

Readers of Worth

Our readers are far more affluent and influential than any other regional or national business publication's readers

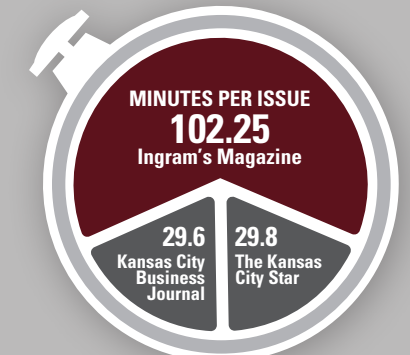


Ingram's Readers are Affluent and Influential

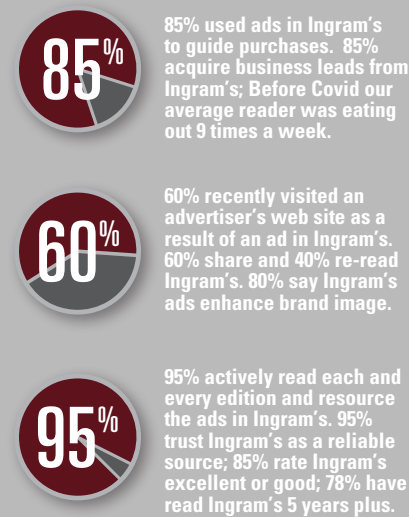


Loyal and Engaged Readers

Typical time Ingram's readers spend reading or referencing the area's leading publications



Decision Makers with Purchasing Power



* Readership Survey conducted by Market Intellect.
** National Readership Average (2.18 readers per copy)
Source: Newspaper Association of America and Statement of Ownership as required by the U.S. Postal Service and reported from the above-mentioned business journals.

Readership Rivaling ALL Regional Business Journals—Combined!

Ingram's delivers a larger number of executive readers. By far. In fact, **Ingram's has 43.79% more readers than all audited business publications in Missouri and Kansas Combined!** And Ingram's readers have significantly higher demographics.

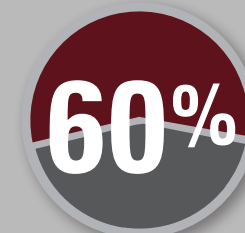
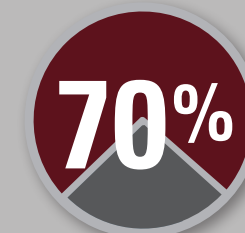
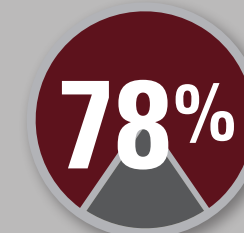
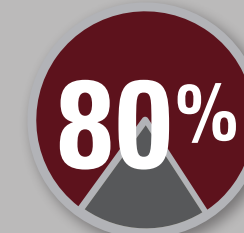
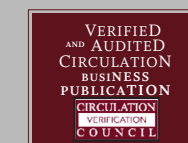
- 1 Ingram's Magazine ▼ .54%
67,985 Influential Executive Readers
- 2 St. Louis Business Journal ▼ 6.62%
19,934** (9,144 copies)
- 3 Kansas City Business Journal ▼ 2.32%
14,931** (6,849 copies)
- 4 Wichita Business Journal ▼ 6.05%
6,263** (2,873 copies)
- 5 Springfield Business Journal ▼ .60%
6,154** (2,823 copies)

Updated: October 2023

Ingram's Magazine
67,985



All Others Business Journals Combined
47,282



EDITORIAL FEATURES AND OVERVIEW

INGRAM'S AWARDS

Competition and Recognition Programs

INGRAM'S MONTHLY EDITIONS

- Editorial Columns**
- Between the Lines: Jack Cashill
 - Reflections: Dennis Boone
 - In a Nutshell: Ken Herman
- Guest Columns**
- Wealth Management
 - Small Business Adviser
 - Technology
 - Of Counsel
 - Sales & Marketing
 - Financial Adviser

INDUSTRY OUTLOOK AND ED ASSEMBLIES

QUARTERLY REPORTS

EMPLOYERS SERIES

HISTORIC SERIES

NEW

POWER BREAKFAST SERIES & INGRAM'S COMMUNITY CARES

SPECIAL RATES (Sponsored Events and Ad Sections)

INGRAM'S MONTHLY EXPERT Q&A

INGRAM'S MONTHLY LEADS & LISTS

(includes the Greater Kansas City area and often times statewide MO and KS)

AD/MATERIALS DEADLINE DISTRIBUTION DATE

YOU'RE INVITED!

Ingram's is respected nationally to be among the best publishers of anniversary and special editions. We really try hard to exceed expectations. In 2024 Ingram's team will be on the front lines to bring valued readers and patrons the most ambitious and well-planned series of publications, events, assemblies and digital offerings in the history of Ingram's. Be ALL-IN '24.

SPECIAL EDITION (January 2024)



THE POWER BOOK

- I Influential**
- Ingram's 250 Women Executives - KC
 - 40 Under Forty Best Companies to Work For Corporate Report 100
 - Best of Business Kansas City Corporate Anniversaries
- II Community**
- Ingram's 2020 Community Calendar
 - Non-Profit Organizations
 - Foundations and Charitable Trusts
 - Airlines Serving KCI
 - Airports
 - Elected Officials (City)
 - Elected Officials (County, State, Federal)
 - Military Installations
 - Veteran Support Organizations
- III Business Services**
- Accounting, Consulting Firms
 - Law Firms
 - Economic Development Agencies
 - Chambers of Commerce
 - Ad Agencies and Marketing Firm
 - Digital Marketing Firms
 - Largest Employers
 - Labor Unions
 - Private Companies
 - Public Companies
 - Public Sector Employers
 - Staffing Agencies
 - Minority-Owned Businesses
 - Women-Owned Businesses
 - Hotels
 - Convention & Meeting Space
 - Private and Public Golf Clubs
 - Small Business Development Centers
- IV Financial Services**
- Banks (ranked by Branches)
 - Banks (Ranked by Assets)
 - SBA Lenders
 - Mortgage Companies
 - Credit Unions
 - Wealth Management Firms
 - Independent Insurance Agencies
 - Venture Capital Firms
- V Education and Healthcare**
- Private Colleges and Universities (Undergrad)
 - Private Colleges and Universities (Graduate)
 - Public Colleges and Universities (Undergrad)
 - Public Colleges and Universities (Graduate)
 - MBA Programs
 - Community Colleges
 - Technical Schools & Colleges
 - Public School Districts
 - Private High Schools
 - Nursing Programs
 - Hospitals & Medical Centers
 - Health Insurers
 - Home Health Care Agencies
 - Assisted Living Communities
 - Retirement Communities
- VI Construction and Real Estate**
- General Contractors
 - Architecture Firms
 - Engineering Firms
 - Commercial Realtors (Sales)
 - Commercial Realtors (Space)
 - Residential Realtors
 - Res. Real Estate Teams
 - Home Builders
 - Utility Companies
 - Labor Unions

Construction and Design Industry Outlook

Construction and Development Q1 Quarterly Report

Cost Control: Salaries and Benefits

A Half-Century of Business in KC Region (Intro to 2024 Series)

2024 Economic Forecast and Jobs Outlook

Power Breakfast Series Q1

Expert Q&A: Timing Your Project

Expert Q&A: Creating Next-Generation Jobs

Expert Q&A: Office Leasing Trends

Expert Q&A: Building a Corporate Giving

Expert Q&A: Succession Trends

Expert Q&A: Small Business Health Plans

Expert Q&A: Healthcare, Benefits and Insurance

Expert Q&A: Non-Traditional Candidates

Expert Q&A: Retaining Senior Leadership

Expert Q&A: Not Applicable

Expert Q&A: Not Applicable

Jan

Ingram's at 50: Celebrating Half a Century of Business in KC Biggest Business Deals of 2023

Executive of the Year (and C-Suite Awards)

Milestones (2023-24) Corporate Anniversaries



Friday, January 12

Wednesday, January 17

Feb

Employers of Choice (Work Force Edition)

Ingram's Employers' Hiring Guide

Icons of Education

Heroes in Healthcare



Thursday, February 8

Tuesday, February 13

SPECIAL EDITION (March 2024)

Ingram's 50 Anniversary Special Edition

The Players: Legends of Business

The Power Players The Corporate Giants The Most Impactful Developments/Deals



Friday, March 15

Wednesday, March 20

Apr

Ingram's 2024 Leadership Edition

The 40 We Missed

40 Under Forty The 26th Year

Alumni of the Year



Thursday, April 11

Tuesday, April 16

May

The Ingram's 100: The KC Area's Top Private Companies

Best Companies to Work For



Thursday, May 9

Tuesday, May 14

SPECIAL EDITION (June 2024)



DESTINATION KANSAS

Reserve Your Position

The Power Players The Corporate Giants The Most Impactful Developments/Deals

Kansas Economic Development Assembly & Report

50 Years of Business in Kansas

Banking and Financial Services Industry Outlook

Healthcare and Insurance Q2 Quarterly Report

Managing the Multi-Generation Work Force

Regional Business: 1980 through 1989

The Life Sciences Human ■ Plant ■ Animal

Power Breakfast Series Q2

Expert Q&A: Leadership Service Strategies

Expert Q&A: Best Practices in Hiring, Onboarding

Expert Q&A: Brand-Building Trends

Expert Q&A: Succession Trends

Expert Q&A: Small Business Health Plans

Expert Q&A: Healthcare, Benefits and Insurance

Expert Q&A: Non-Traditional Candidates

Expert Q&A: Retaining Senior Leadership

Expert Q&A: Not Applicable

July

Retirement Planning

Transitions and M&A

Corporate Report 100

Best of Business Kansas City Awards



Thursday, July 11

Tuesday, July 16

SPECIAL EDITION (August 2024)



DESTINATION MISSOURI

Reserve Your Position

The Power Players The Corporate Giants The Most Impactful Developments/Deals

Missouri Economic Development Assembly & Report

50 Years of Business in Missouri

Banking and Financial Services Q3 Quarterly Report

De-Stressing Your Staff

Regional Business: 2000 through 2009

Commercial Real Estate and Construction

Power Breakfast Series Q3

Expert Q&A: Brand-Building Trends

Expert Q&A: Succession Trends

Expert Q&A: Small Business Health Plans

Expert Q&A: Healthcare, Benefits and Insurance

Expert Q&A: Non-Traditional Candidates

Expert Q&A: Retaining Senior Leadership

Expert Q&A: Not Applicable

Expert Q&A: Not Applicable

Sept

Ingram's 250 Recognizing Retiring C-Suite Legends

The Most Powerful Business Executives in the Greater Kansas City Region



Friday, September 13

Wednesday, Sept. 18

Oct

NEXT: (Plan the Future) High School Students, Administrators, Counselors & Parents

Top Doctors 20 in Their Twenties



Thursday, October 10

Tuesday, October 15

Nov

Transportation, Logistics & Warehousing Infrastructure Update

WeKC—Women Executives Kansas City Rainmakers



Thursday, November 7

Tuesday, November 12

Dec

Ingram's Annual Philanthropy Edition

Year in Review, 2024 Newsmakers

Corporate Champions Philanthropist of the Year



Friday, December 6

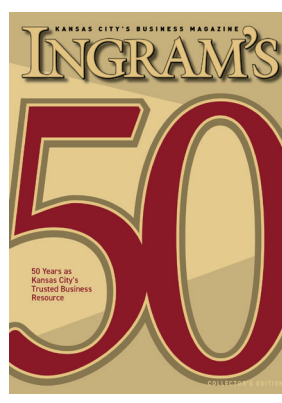
Wednesday, Dec. 11

HISTORIC EDITIONS COMING IN 2024:

In March 2024, Ingram's 50th Anniversary Special Edition will feature 50 years of greater Kansas City business. This special edition is shaping up to be the largest publication in Ingram's long and rich history. Don't miss out on this opportunity to participate with your marketing presence in this collector's edition. Sponsorship and advertising opportunities are available through Friday, March 15, 2024.

HISTORIC SERIES

Ingram's editors will archive each of the six decades beginning with the 1970s and we'll showcase the biggest players, most impactful companies and significant events that have shaped the region over half a century.














50 YEARS OF BUSINESS IN THE GREAT STATES OF KANSAS AND MISSOURI

As Ingram's editors archive the history of the KC region, we'll refine the playbook from the March 50th anniversary edition and name the biggest players, most impactful companies and significant events that have shaped Kansas and Missouri over half a century. In June of 2024 we'll publish arguably the most significant publication to archive the history of business and the players throughout the state of Kansas and we'll do it again on behalf of the state of Missouri in August. Businesses and organizations throughout both states are encouraged to reserve your marketing position and consider a Sponsorship role in these unique historic editions.



SPONSORSHIPS & EVENTS

		TITLE SPONSOR (Exclusive)	PRESENTING SPONSORSHIP	SUPPORTING SPONSORSHIP	AWARD SPONSOR	OTHER SPONSORSHIPS
	Outstanding leadership in executive administration, operations, finance, human resources, information/technology, compliance and other C-Suite disciplines. Year 4	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$3,000 (1)	\$5,000 (2) Awards Luncheon Sponsor
	Exceptional performance in administration, nursing, professional and auxiliary services, as well as volunteer contributions and lifetime service. Year 21	\$10,000 (1)	\$5,000 (1)	N/A	\$3,000 (1)	\$5,000 (2) Awards Breakfast Sponsor
	Stellar lifetime achievement by university presidents/chancellors, deans, department heads and instructors at institutions across Missouri and Kansas. Year 17	\$10,000 (1)	\$5,000 (1)	N/A	\$3,000 (1)	\$5,000 (1) Awards Luncheon Sponsor
	Recognizing exemplary workplace design in compensation, benefits, training, culture and corporate philanthropy. Year 17	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$3,000 (2) or (1) at \$5,000	5,000 (1) Awards Luncheon Sponsor
	Young leaders of business who are greatly achieved and demonstrate superior commitment to civic life and philanthropic causes. Year 26	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$3,000 (2) or (1) at \$5,000	\$5,000 (2) Reception Sponsor \$5,000 (1) Bar Sponsor
	Ingram's Readers' Choice Awards in the categories of Wining & Dining, Entertainment & Culture, Business Products and Business Services. Year 36	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$3,000 (2) or (1) at \$5,000	\$5,000 (2) Reception Sponsor \$5,000 (1) Bar Sponsor
	The Kansas City region's 100 fastest-growing private companies. Ranked by revenues between the years of 2020 and 2023. Year 39	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	N/A	\$5,000 (2) Reception Sponsor \$5,000 (1) Bar Sponsor
	The most powerful and influential business executives in the Greater Kansas City region, encompassing for-profit companies, non-profits and education. Year 9	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$5,000 (2)	\$5,000 (2) Reception Sponsor \$5,000 (1) Bar Sponsor
	Recognizing the physicians regarded by their peers as the very best of what greater Kansas City region has to offer in health-care providers. Year 28	\$10,000 (1)	\$5,000 (1)	N/A	\$3,000 (1)	\$5,000 (2) Reception Sponsor \$5,000 (1) Bar Sponsor
	Young entrepreneurs and executives who have exceeded expectations for early-career achievement and for driving business growth. Year 17	\$10,000 (1)	\$5,000 (1)	N/A	\$3,000 (1)	\$5,000 (1) Reception Sponsor \$5,000 (1) Bar Sponsor
	Women whose career achievements have taken them to the highest levels of leadership in their organizations. Year 23	\$10,000 (1)	\$5,000 (1)	N/A	\$3,000 (1)	\$5,000 (2) Awards Luncheon Sponsor
	The region's most impactful givers of time, talent and treasure on behalf of charitable causes and institutions, plus corporate and individual philanthropy. Year 8	\$15,000 (1)	\$10,000 (1)	\$5,000 (2)	\$3,000 (1)	\$5,000 (2) Awards Luncheon Sponsor
	Regional thought leaders convene to address key issues and topics, including the 2024 Economic Forecast & Jobs Outlook, Health Care/Benefits, Commercial Real Estate & Construction. NEW in '24	\$15,000 (1)	\$10,000 (2 EA)	\$5,000 (2)	N/A	\$5,000 (2) Breakfast Sponsor
		entire series	for specific series	for specific series		per series
	Companies and individuals advancing the greater social good through business engagement in Work-Force Development and programming in Diversity, Equity and Inclusion. NEW in '24	\$10,000 (1) for the series	\$5,000 (1) for specific event	N/A	N/A	\$850 for your color logo to be printed on front cover of the special edition. Polybags with Ingram's.

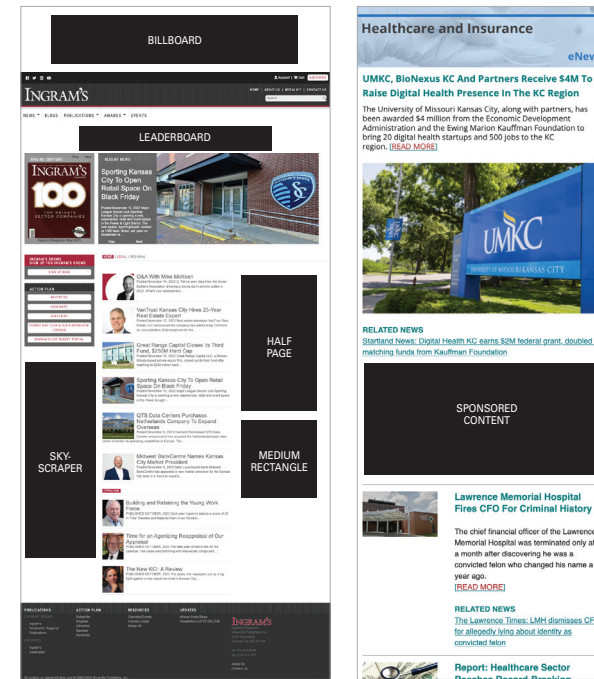
Ingrams.com

INGRAM'S DIGITAL

A trusted digital news source for thousands of business professionals from the greater Kansas City area and well beyond, Ingrams.com is the destination to best accommodate your digital marketing strategies. An array of advertising options allows you to display your business in front of the eyes of business owners and investors with breaking news, insightful commentary and special regional publications.

Sponsored Content

Through our sponsored content offering, you are able to tell your story to a wide audience while focusing on messaging that matters most. Share your story on Ingrams.com, daily eNews newsletters and on social media channels to get the most out of the Ingram's community.



INGRAMS.COM	1-5 mo.	6-12 mo.
Billboard	1495/mo.	1195/mo.
Leaderboard	695/mo.	595/mo.
Medium Rectangle	695/mo.	595/mo.
Half Page	995/mo.	795/mo.
Skyscraper	1495/mo.	1195/mo.

Rates are monthly.

SPONSORED CONTENT
Includes placement of one article per month on Ingrams.com, eNews and social media. Up to 500 words and 2 photos.

Flat Fee	1200/mo.
Each Additional Month	1000/mo.

eNEWS/INSIGHTS	1-5 mo.	6-12 mo.
Leaderboard	495/mo.	395/mo.
Medium Rectangle	495/mo.	395/mo.

Rates are monthly, for 1 day per week.

Please send JPG or PNG file to Digital@Ingrams.com and make sure to include URL. Ads are due 3 days prior to run date.

350,000 **7,500** **47%**

monthly page views unique monthly users engagement rate

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INGRAMS.COM AND eNEWS/INSIGHTS AD SIZES:

Billboard (970 x 250); Leaderboard (728 x 90); Medium Rectangle (300 x 250); Half Page (300 x 600); Skyscraper (300 x 750)

Ingram's eNews: Monday—Saturday

Each weekday morning around 9:00 a.m., *Ingram's eNews* delivers executive-oriented news and insights in five distinct business sectors. Saturday's newsletter will feature the Week in Review, assembling the most-read stories of the week. (Weekly plan below)

Ingram's Insights/Breaking News: Monday—Friday

Monday-Friday in the early afternoon, *Ingram's Insights* delivers breaking and general-interest industry news, covering the most relevant developments at the local, state and national levels, crafted specifically for this region's executive community. (Weekly plan below)

Insights Breaking News	eNews Education and the Workforce	eNews Real Estate and Construction	eNews Healthcare and Insurance	eNews Banking and Finance	eNews Innovation	eNews Week in Review
DAILY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Start each morning with Ingram's Executive Insights, Kansas City's trusted source for major news and events, delivered right to your inbox.	Target audience: University/community college admins, MBA program leadership, workforce development executives, HR managers, hiring decision-makers.	Target audience: General contractors, sub-contractors, commercial/residential realty executives, logistics/transportation, commercial lenders.	Target audience: Hospital executives, physicians/other care providers, insurance/benefits executives, insurance brokers, benefits consultants.	Target audience: Banking/credit union executives, mortgage lenders, SBA lenders, wealth managers, accounting/professional-services executives and more.	Target audience: The people, products and potential for investors in this recap of developments in regional innovation, from AI to fintech to biomedical breakthroughs.	Recap and updates of the biggest stories of the week for each coverage area, plus calendar of key reports and upcoming meetings for the week.

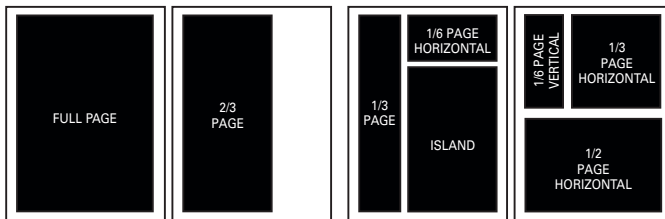
To sign up for eNewsletters, go to <https://Ingrams.com/Ingrams-eNews/> and select from the menu of daily offerings, or e-mail Digital@Ingrams.com

PRINT ADVERTISING RATES

FOUR COLOR	16x	12x	8x	4x	1x
Full Page	4140	4260	4460	4560	4980
2/3 Page	3020	3200	3380	3560	3820
Island	2700	2920	3200	3460	3680
1/2 Page	2720	2840	2900	3060	3220
1/3 Page	2080	2200	2340	2460	2580
1/6 Page	1480	1560	1660	1780	1960
1/2 Page Spread	4140	4260	4480	4560	4980
2 Pages or Spread	6120	6460	6680	7920	8900
4 Pages or Insert	9880	10100	10360	10600	10980

BLACK & WHITE	16x	12x	8x	4x	1x
Full Page	3180	3340	3660	3820	3980
1/2 Page	2080	2200	2340	2460	2640

Rates include prepress, proofing & printing services. Preferred Positions add 10%



SPECIAL POSITIONS	16x	12x	8x	4x	1x
Cover 2 / Inside Front	4940	5160	5300	5420	5880
Cover 3 / Inside Back	4420	4600	4700	4920	5480
Cover 4 / Back Cover	5300	5580	5880	6280	6980

MECHANICAL SPECIFICATIONS

LAYOUT FILES

Our preferred ad format is a PDF/X-1a compliant file. All images should be 300 dpi and line art should be 1200 dpi. If creating files in InDesign, Adobe Illustrator, or QuarkXPress (version 7 or higher), simply export a PDF using the PDF/X-1a setting. Fonts and graphic files must be embedded and colors must be CMYK.

Send files to Production@Ingrams.com

IMAGE FILES	File Format	Color	Resolution
Color Photos	JPEG or Tiff	CMYK	300+ dpi
Black & White Photos	JPEG or Tiff	Greyscale	300+ dpi

*IMPORTANT: Include linked media and convert fonts to outlines

SUBJECT TO TERMS AND CONDITIONS

Payment is due within 30 days of invoice date. By paying within 30 days from the date of invoice, you avoid the charge of 1.75% per month that we must otherwise charge as interest. First time advertisers are to pre-pay their first insertion. Agencies should note that we cannot honor commission on invoices that are 60 days or older. By honoring the terms of the Ad Agreement and our policy, the company is assured of maintaining its negotiated rates.

DIMENSIONS	Width	Height	Island	4 1/16"	7 1/2"
Magazine Trim	8 1/8"	10 7/8"	1/2 Page horizontal	7"	4 7/8"
Full Page Bleed	8 3/8"	11 1/8"	1/3 Page vertical	2 1/8"	10"

AD DIMENSIONS	Width	Height	1/6 Page vertical <th>2 1/8"</th> <th>4 7/8"</th>	2 1/8"	4 7/8"
Full Page (active area)	7"	10"	1/6 Page horizontal	4 1/16"	2 3/8"
2/3 Page	4 3/16"	10"	2 Page Spread	15 1/4"	10"

NOTE: PRINT ADVERTISERS RECEIVE VALUE-ADDED INSERTIONS IN INGRAM'S DIGITAL EDITIONS. LINKS ARE CONNECTED TO ALL WEBSITES AND EMAILS.

ALL-IN'24!

COMMIT TO 14 ISSUES IN INGRAM'S IN 2024, ENJOY 50% OFF

This is the first time this offer has ever been made . . . and it's the last time — we'll never offer it again! In recognition of Ingram's 50th Year, we're offering advertisers **50% OFF** our 1x ad rates to organizations who commit to placing their ads in each of the 14 issues in 2024. Ingram's team is **ALL-IN** and we're rewarding valued clients and inviting good corporate citizens to join us in this celebratory year and to also be **ALL-IN** in each of our 14 extraordinary publications.

Half-Page Horizontal Color Ads

1X Rate (Value): **\$3,220**
X 50% OFF
\$1,610 net
X 14 insertions
\$22,540 net total

Full-Page Color Ads

1X Rate (Value): **\$4,980**
X 50% OFF
\$2,490 net
X 14 insertions
\$34,860 net total

Two-Page Spreads (or 2 Color Pages)

1X Rate (Value): **\$8,900**
X 50% OFF
\$4,450 net
X 14 insertions
\$62,300 net total

Quarterly Fee: **\$5,635 net**
(Due on or before Jan. 1, April 1, July 1 and October 1, 2024)

Quarterly Fee: **\$8,715 net**
Cover Positions
IFC: \$5,880 X 50% = \$2,940 X 14 = \$41,160 (\$10,290 per Q)
IBC: \$5,480 X 50% = \$2,740 X 14 = \$38,360 (\$9,590 per Q)
Back Cover: \$6,980 X 50% = \$3,490 X 14 = \$48,860 (\$12,215 per Q)

Quarterly Fee: **\$15,575 net**
(Due on or before Jan. 1, April 1, July 1 and October 1, 2024)

REQUIREMENTS



- Companies and organizations agree to place a 1/2 page, full page or a two page spread (or 2 pages) in each of the 14 magazines published in 2024.
- Advertisers may change ad sizes between the three sizes offered and publisher agrees to allow two half page ads instead of a full page in a given issue.
- Advertisers who select the 2-page spread or 2 pages in a given issue may donate one of the pages to a non-profit of their choice and be credited.
- Ingram's Digital ads and services in addition to sponsorships, events and additional print ads will be billed separately and at the published rates.
- The ALL-IN Advertising Agreement is non-cancellable and invoices will be issued and payments will be due on or before the first day of each quarter.
- 2% discount of the total annual cost is available for organizations that fund the entire amount on or before 12-31-2023. 1.5% interest on unpaid balances.
- No additional discounts are allowed. Ad agencies are asked to work directly with their clients for their placement fees. The above prices are net.