

INGRAM'S DIGITAL

MUCH MORE THAN AN AWARD-WINNING MAGAZINE

INGRAMS.COM — HOME PAGE AND PREMIUM RUN OF SITE
Ingrams.com delivers the latest breaking news and insights on the most timely and relevant business stories. Online is where business professionals interact with Ingram's brand every day and stay informed on what you need to know.



Advertisers who understand the value of reaching Ingram's influential and affluent executive print readers can leverage the power of those connections with our additional digital channels. Foremost among them: *Ingrams.com*. There, you'll find breaking daily news that mirrors our print edition's core coverage pillars, but also spans the breadth of the regional business community and the public-sector policymakers who shape the playing field. More than 80,000 executive decision-makers who read the print editions, and tens of thousands more viewing on-line, know there's no better way to stay informed on key developments in the regional business landscape than to follow it with *Ingrams.com* and our digital channels.

INGRAMS.COM RATES:

Leaderboard (728 x 90); Med. Rectangle (300 x 250); Mobile (350 x 50)

Impressions	1-3 Months	4-7 Months	8-12 Months
20,000/month	795/mo.	745/mo.	695/mo.
30,000/month	1199/mo.	1117/mo.	1024/mo.
40,000/month	1590/mo.	1490/mo.	1390/mo.
50,000/month	1987/mo.	1862/mo.	1737/mo.

Impressions	1-3 Months	4-7 Months	8-12 Months
20,000/month	1113/mo.	1053/mo.	993/mo.
30,000/month	1669/mo.	1579/mo.	1489/mo.
40,000/month	2226/mo.	2118/mo.	1986/mo.
50,000/month	2782/mo.	2632/mo.	2482/mo.

* Based on a minimum of 20,000 impressions per month. Prices are subject to change, however, rates will be honored for signed advertising agreements for up to 12 months. Rates will be based on the number of ad impressions received in a given month.

<p>Insights: Breaking News <i>Delivered Each Morning</i></p> <p>DAILY</p> <p>Start each morning with Ingram's Executive Insights, Kansas City's trusted source for breaking business news and events, in your inbox.</p>	<p>eNews: Education and the Workforce</p> <p>MONDAY</p> <p>Target audience: University/community college admins, MBA program leadership, workforce development executives, HR managers, hiring decision-makers.</p>	<p>eNews: Real Estate and Construction</p> <p>TUESDAY</p> <p>Target audience: General contractors, subcontractors, commercial/residential realty executives, logistics/transportation, commercial lenders.</p>	<p>eNews: Healthcare and Insurance</p> <p>WEDNESDAY</p> <p>Target audience: Hospital executives, physicians/other care providers, insurance/benefits executives, insurance brokers, benefits consultants.</p>	<p>eNews: Banking and Finance</p> <p>THURSDAY</p> <p>Target audience: Banking/credit union executives, mortgage lenders, SBA lenders, wealth managers, accounting/professional-services executives and more.</p>	<p>eNews: Week in Review/ The Week Ahead</p> <p>FRIDAY</p> <p>Recap and updates of the biggest stories of the week for each coverage area, plus calendar of key reports and upcoming meetings for the week.</p>
---	---	--	---	--	---

INGRAM'S INSIGHTS and eNEWSLETTERS

Executive Insights is delivered by e-mail every morning to inboxes of the Kansas City region's most prominent executives. It's the best way to stay up to date on breaking news and emerging trends that set the stage for being informed and for the business success of your organization.

INGRAM'S EXECUTIVE INSIGHTS RATES:

Your ad will be published each business day for one month.

Medium Rectangle (300 x 250) OR Leaderboard (728 x 90)

eMails Delivered to Inboxes	1-3 Months	4-7 Months	8-12 Months
7,500/daily (for 1 month)	1425/mo.	1305/mo.	1185/mo.
10,000/daily (for 1 month)	1900/mo.	1740/mo.	1580/mo.
15,000/daily (for 1 month)	2850/mo.	2610/mo.	2370/mo.
20,000/daily (for 1 month)	3800/mo.	3480/mo.	3160/mo.

The number of emails to inboxes trends upwards and invoices will be adjusted based on volume.

INGRAM'S eNEWSLETTERS RATES:

Your ad will be published one, two or five business days/week for a month.

Medium Rectangle (300 x 250) OR Leaderboard (728 x 90)

eMails Delivered to Inboxes	1-3 Months	4-7 Months	8-12 Months
1 day/week (for 1 month)	695/mo.	645/mo.	595/mo.
2 days/week (for 1 month)	995/mo.	945/mo.	895/mo.
5 days/week (for 1 month)	1995/mo.	1945/mo.	1895/mo.

* Prices are subject to change, however, rates will be honored for signed ad agreements for up to 12 months. The number of emails delivered to inboxes trends upwards each week and month.

DIGITAL ADVERTISING: Advertising@Ingrams.com ■ JSweeney@Ingrams.com

DIGITAL ADVERTISING MATERIAL SUBMISSIONS: Production@Ingrams.com

Production questions: Traci Faulk, Production Manager/Art Director / 816.842.9994
 Accepted media include GIF, JPG and PNG. Third-party ads and verification accepted. Specify the URL/website address you would like your ad to link to.

Half Page (300 x 600) OR Skyscraper (300 x 750)

INGRAM'S DIGITAL EDITION

Ingram's 250 is a digital edition of the award-winning magazine, featuring the same high-quality content and design as the print edition. It is available on a variety of devices, including desktop computers, tablets, and smartphones. The digital edition offers a more interactive experience, with hyperlinks to related content and the ability to share articles on social media. It is a valuable tool for staying up-to-date on the latest business news and insights in the Kansas City region.

"VALUE-ADDED BONUS"

Your ads in the print editions of Ingram's is included as a bonus in Ingram's Digital Editions, which is viewed by tens of thousands of additional influential readers.

- Your ad is hyperlinked directly to your website and emails on your ads are linked as well.
- Enjoy the benefits of both print and online advertising with the region's leading business media.

LEADERBOARD AD
728x90

KC's Biggest Company Just Got Bigger
 Dairy Farmers of America, the largest private company in the Kansas City metropolitan area, has added another organization to its portfolio. A majority of the 360-farm board of St. Albans Cooperative Creamery, in Vermont, voted to merge with DFA. [\[READ MORE\]](#)

RELATED NEWS
 The Epoch Times & Percent: Controversial Figure in the Covid-19 Death Count
 Centers for Disease Control and Prevention: Daily Updates of Totals by Week and State

MEDIUM RECTANGLE 300x250	MEDIUM RECTANGLE 300x250
-----------------------------	-----------------------------

Sprint Fades Into History; Now It's the New T-Mobile
 Sprint Corp., once the crown jewel of business and employment in the Kansas City region, is no more. T-Mobile US announced today that it has officially completed its merger with Sprint Corp. [\[READ MORE\]](#)

Area Banks' PPP Lending Tops \$3 Billion
 Data from the FDIC show that Kansas City-area banks put more than \$3 billion into the local economy through the Paycheck Protection Program. With nearly 25,000 loans issued in this region, two banks accounted for the lion's share of lending volume. [\[READ MORE\]](#)

728x90